



Program Overview and Success Stories

August 2020



What is Next Level Northwest?

Next Level Northwest (NLNW) is a 501c3 **business accelerator** for stage two businesses. It functions as a **regional collaborative ecosystem** that **builds** economic strength, **attracts** new business, and **retains and grows** existing businesses. NLNW is an independent not-for-profit public/private partnership that serves multiple communities. It is not an incubator or a co-working space.

Our Mission

The mission of **Next Level Northwest** is to **accelerate business growth** among the participating municipalities and **sustain the economic prosperity of the region.**



How is Next Level Northwest Funded?

Next Level NW is a 501c3. Founding municipalities include Elk Grove Village, Hoffman Estates, Schaumburg, Rolling Meadows, and Hanover Park. Private sector funders include Wintrust Bank and Trust, Comcast, Lavelle Law, and Red Caffeine Marketing.

How Does Next Level Northwest Work?

Business operators can apply to the program by completing and submitting a background application packet to Next Level Northwest. Applicants will be screened by NLNW staff based on qualifying criteria for an invitation to participate in locally-held pitch nights.

NLNW will cover all coaching costs and match participants with a qualified coach.

NLNW provides funding of \$10,000 for each company that qualifies and completes the 120-day coaching engagement.

Graduate Profiles

Lakeshore Title in Rolling Meadows reported revenue growth of over 100% and created 5 new jobs.

“The NLNW program has definitely taken our company to the next level and we have greatly benefitted. I would highly recommend this program for small businesses.”

-Min Bowler, President of Lakeshore Title Agency



Crafted Wild in Elk Grove Village hired one full time employee and is expanding.

“One month after completing the program, we're having our best month ever. We have identified bottlenecks, hired one full time employee, and we are looking to hire another part time employee. We're also actively looking for a larger facility.”

-Kyle Kiperan, President Crafted Wild Cabinetry

Graduate Profiles



"It was literally like clearing through the clouds. I see far more clearly where we can go with this strategy than I ever have."

-Peter Jackson, CEO, Miller Industrial, Elk Grove Village

"For motivated businesses that want to grow to the next level, this is the best process."

-Manan Joshi, founder of Country Style Donuts

Country Style Donuts in Hanover Park reported revenue growth of 20% after completing NLNW program.



Blink Tees of Hoffman Estates graduated in 2019. They reported increased revenue, expansion, and new hiring.





Graduate Profiles

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Rada Auto in Elk Grove Village saw revenue growth of 30% after completing NLNW program.

“I think every business owner needs a second opinion at some point or another. This program helped me develop my business, and it helped me develop myself. The results have been phenomenal.”

- Tom Tkaczyk, President of Rada Auto in Elk Grove Village

Relish Catering Kitchen in Schaumburg created 2 new jobs, expanded their facility and grew their revenue nearly 15% due to the NLNW program.

“The program sounded too good to be true. It was a really great fit for our business. Our Next Level Northwest coach encouraged me to look at the big picture of my business, improve my processes, and strategically plan for the future, including hiring three people and formalizing our training processes.”

- John Eggert, CEO of Relish Catering Kitchen in Schaumburg



Current Board Members





www.nextlevelnorthwest.org